

# GAMACON

## GAMES + ANIME + COMICS + CONVENTION

Mexicali - Plaza de las Artes CEART  
 October 26-27, 2024 10:00am – 6:00pm

1.- Applicant info:

(A) Name \_\_\_\_\_

(B) Commercial name \_\_\_\_\_

(C) Address \_\_\_\_\_

(D) City, State, Zip code \_\_\_\_\_

(E) Phone number \_\_\_\_\_

(F) Email \_\_\_\_\_

(G) Facebook / website \_\_\_\_\_

2.- Activity

Developer

Publisher

Academy      Other

Description:

\_\_\_\_\_

\_\_\_\_\_

3. Adult material:

I DO consider selling and/or displaying adult material

I DON'T consider selling and/or displaying adult material

4. Booth number:

Write the number of modules as indicated in the attached sketch that you would like to rent, as well as a brief justification of the material or service.

\_\_\_\_\_

\_\_\_\_\_

5. Name of the people who will be in the module:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

6. Requested items (Types of modules on page 3):

PAID IN FULL BY JUL 12, 2024

A) Module A Single (3m x 3m):	\$ 7,000	x _____
B) Module A Double (3m x 6m):	\$ 13,500	x _____
C) Module B – 15 (3m x 5m):	\$ 14,000	x _____
D) Module B – 16 (3m x 4m):	\$ 12,000	x _____

PAID IN FULL BY AUG 31, 2024

E) Module A Single (3m x 3m):	\$ 8,500	x _____
F) Module A Double (3m x 6m):	\$ 16,000	x _____
G) Module B – 15 (3m x 5m):	\$ 16,000	x _____
H) Module B – 16 (3m x 4m):	\$ 14,000	x _____

PAID IN FULL BY OCT 18, 2024

I) Module A Single (3m x 3m):	\$ 10,500	x _____
J) Module A Double (3m x 6m):	\$ 19,000	x _____
K) Module B – 15 (3m x 5m):	\$ 18,000	x _____
L) Module B – 16 (3m x 4m):	\$ 16,000	x _____

All booths include company name, AC outlet, table, table top, 2 chairs & 3 badges. Booths also include walls cover art that needs to be provided by the company based on the specifications on page 2.

Additional:

M) Table:	\$ 200	x _____ = \$ _____
N) Chair:	\$ 100	x _____ = \$ _____
O) Extra badge (max 2):	\$ 540	x _____ = \$ _____
P) Counter (includes art)	\$ 850	x _____ = \$ _____
Q) Lounge sofa	\$ 1800	x _____ = \$ _____
R) 50" Television	\$ 3500	x _____ = \$ _____

Gran Total \$ \_\_\_\_\_

By filling out this space, I accept that I have read and understood all the details of the space lease contract within GAMACONN 2024 and the commitment to pay in full before October 18, 2024 (According to the price of the stipulated date). If you request a Mexican invoice, the corresponding 8% IVA must be added to the final price.

Exhibitors representative name

\_\_\_\_\_

Signature

\_\_\_\_\_

Date \_\_\_\_\_

Any application that is not duly completed and accompanied by full payment for the space will not be processed.

[www.gamacon.mx](http://www.gamacon.mx)

[info@gamacon.mx](mailto:info@gamacon.mx)



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### INTERNAL REGULATIONS FOR GAMACON 2024

Mexicali - Plaza de las Artes CEART  
October 26-27, 2024 10:00am – 6:00pm

1. This regulation will only be for the activity of the Gamacon expo to be held on the days mentioned above at the CEART facilities in the city of Mexicali, Mexico.
2. Advertiser or Developer is considered to be those products, services, brands or chain stores that are established within the territory of Mexico and other parts of the world and whose main intention is the promotion of the same during the event (includes providing samples and promotions of the same). It will not have product category exclusivity.  
An Academy is considered to be any institution whose function is to educate and/or grant courses and certifications.
3. Once the doors are opened to the general public, assembly of the spaces is not permitted. They must be assembled before starting the activity and dismantled after finishing it. The exhibitor agrees to participate during all regular event hours (**Saturday from 10:00 am to 6:00 pm, Sunday from 10:00 am to 6:00 pm**).
4. The exhibitor may appear one day before the event (**Friday, October 25**) from **4:00 pm to 7:00 pm** to settle in or for the foreign exhibitor no later than **Saturday from 8:00 am to 9:00 am**.
5. Exhibitors may bring two (2) assistants who must be the same throughout the activity. Both will be identified at the entrance. The number of people per space in the single for 3 people and in the double for 5 people, up to two extra passes can be purchased per space as long as they are settled together with the respective contract.
6. The exhibitor has stipulated payment deadlines, each corresponding to a different amount, in order to acquire said space at a more affordable price. The final price is subject to the date on which payment is completed. After October 18, space availability is not guaranteed and if space is available, payment will be made in a single payment.
7. *In case of cancellation, the deposit amount will not be refunded, nor is it allowed to be transferred to another.*
8. Spaces will be assigned to those contracts that are complete and paid in full. This information will be available five (5) calendar days before the activity.
9. The exhibitor assumes all responsibility associated with his products during the activity such as theft, loss or damage due to contact with the general public.
10. Each exhibitor will be responsible for their prices.
11. The profits are one hundred percent (100%) of the exhibitor.
12. The organizers are not responsible nor will they interfere in claims between the exhibitor and the general public. Except in the case provided for in rule 15.
13. The organizers do not guarantee sales amounts and are not responsible for any financial loss.
14. The sale and/or display of items is only permitted in the assigned spaces. The sale of sharp weapons such as knives, sharp objects that could cause physical harm to any individual is strictly prohibited unless permitted by the event organizers. Only those who have an assigned space can sell items. The sale of items in the surroundings of the facilities (parking, lobby, etc.) is prohibited.
15. Adult material is defined as any material that is explicit, with high sexual content, not suitable for children and with obscene language. If you have material of this type, the organizers must be informed in writing (see application form).

16. Adult material should be out of the reach of children and should not be exposed to the general public. The exhibitor has the responsibility of informing those present, especially minors, of the content of all material. You must ask for identification to verify the buyer's age. If the Organizers receive a complaint about any adult material sold to a minor, they will investigate the situation and decide whether the sale was irregular. If this turns out to be the case, action will be taken against the exhibitor, with consequences ranging from the cancellation of the sale between both parties (seller/buyer), to the immediate termination of the participating space.
17. If due to any natural or extraordinary disaster beyond the control of the Organizers, the activity is cancelled, they will refund the money within a period of 30 days after the cancellation is announced.
18. Any promotion activity can be carried out within the assigned space.
19. The use of audio and/or video is permitted, but it must be of moderate volume and must not contain adult material (Rule 14 and 15).
20. Smoking inside the facilities or introducing and ingesting alcoholic beverages is prohibited by law.
21. The sale of piracy or bootlegs is prohibited.
22. Each exhibitor and seller will be responsible for collecting the corresponding taxes according to the laws of Mexico.
23. Failure to comply with one of these rules means the loss of the space and the exhibitor's right to participate in the activity. You must surrender the space immediately.
24. The Organizers reserve the right to cancel or change these regulations partially or totally.
25. If any change in date, location or regulations occurs, the production will let you know no less than thirty days before the event or will make an advertising effort to announce the change.
26. We reserve the right of admission.
27. Booths with **'wall covers'**:  
Modules A include 3 vinyl wall covers of 1x2.4mts each.  
Modules B include 1 wall banner of 5x2.5mts & 4x2.5mts respectively, and 4 wall banners of 1x2.5mts.  
Counters include a 110 x 95cm art cover.  
**Designs needs to be provided by the exhibitor before Oct 1st.**

By filling out this space I accept that I have read and accepted all the conditions and I agree with everything established in these regulations. I understand that any violation on my part regarding any of these rules will immediately cause me to lose the privileges of participating in the activity and the money paid will not be refunded.

**Exhibitors representative name**

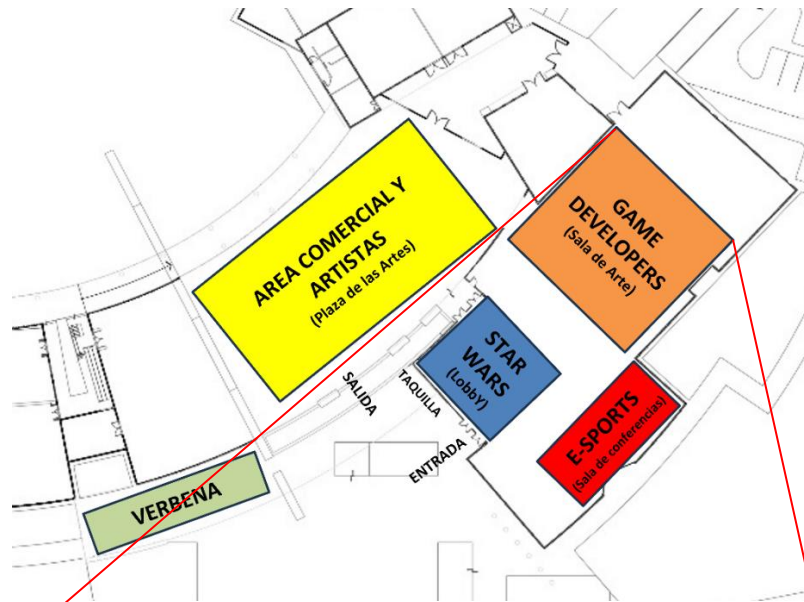
\_\_\_\_\_

**Signature**

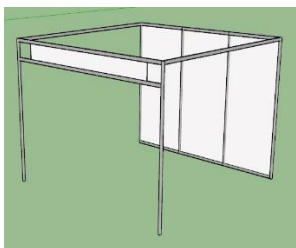
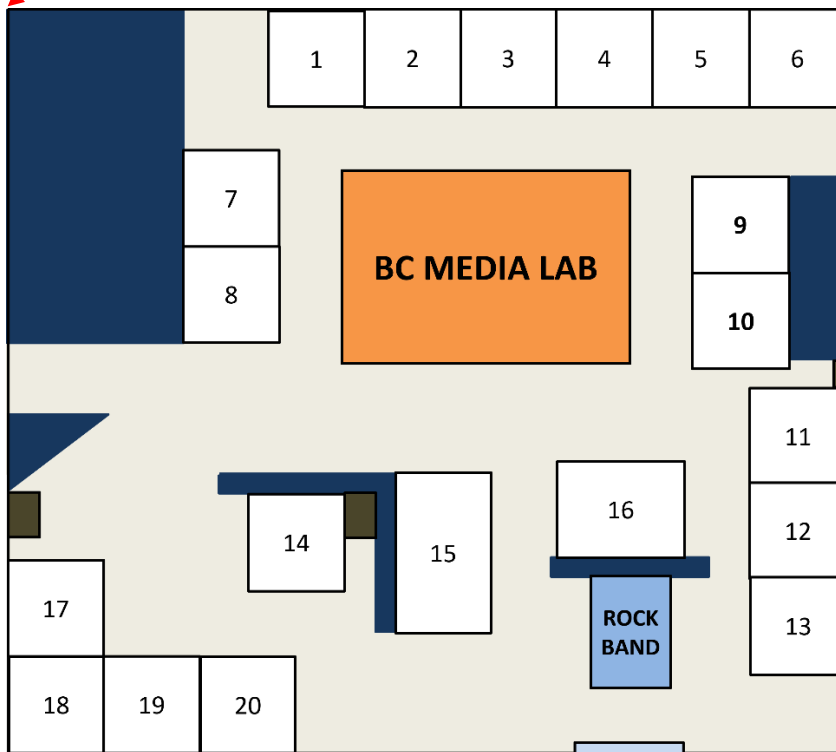
\_\_\_\_\_

**No. Assigned Booth** \_\_\_\_\_

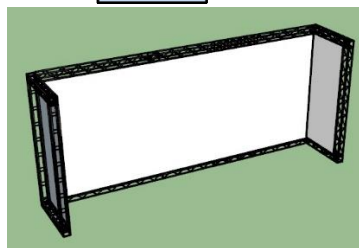
**GENERAL MAP**



**DETAILED GAME DEVELOPERS' AREA MAP**



**Module A**



**Module B (15 & 16)**